

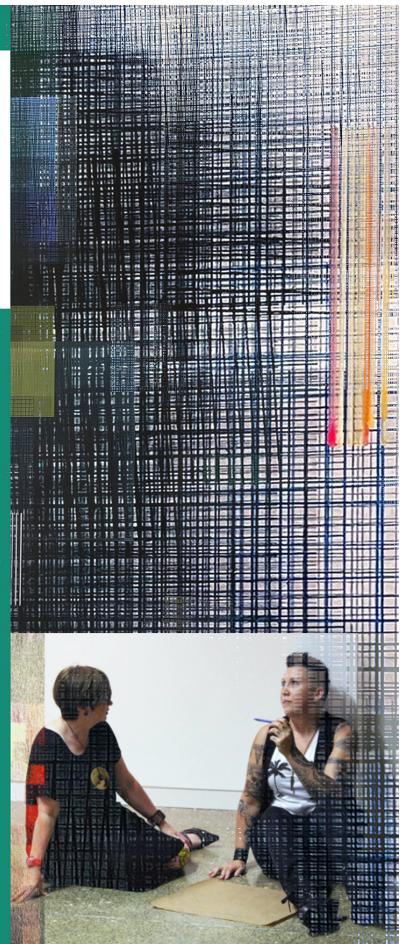
# CROWE CREATIVE

## ART SERVICES



**STUDIO 1B**  
1B Ponsonby Rd

**1:1**



### 2025 1:1 Mentoring Packages - thank you for your inquiry

4hr package	670.00 (incl GST)
10hr package	1560.00 (incl GST)
20hr package	2990.00 (incl GST)

A mentoring package provides you with a total of 4, 10, or 20 hours of one to one contact time with Deborah Crowe, spread regularly over an agreed duration (usually 3 - 12 months). The majority of mentoring appointments will be conducted at 1B Ponsonby Road, Tāmaki Makaurau Auckland or via Zoom. Gallery visits or other relevant site visits are also possible. During our first session, which is recommended to be 1.5hrs, we will design a loose framework for your mentoring - a working plan that we can refer to (and adjust) throughout the programme of sessions. We will also begin our work together.

For the 20hr package the first session can take place in your studio space if it is located within approx. 20min drive from Tāmaki Makaurau Auckland city centre. As is a recognised format for this type of 1 to 1 consultation, a 1 hour session equates to 55mins contact and 5 mins admin, notes etc. Additionally, Deborah dedicates 10 -15mins of time for any pre-reading or looking at your material before each session – as long as it is sent in advance.

Timing of our meetings is flexible but must be agreed upon in advance. Contact hours may be divided between online, at 1B Ponsonby Road, your studio, off-site gallery visits, phone contact and through email. Deborah will work closely with you throughout this bespoke professional development package; to facilitate development in your practice through in-depth understanding of the relationship between your ideas and context, and the positioning of your practice in general. Throughout the package there are opportunities for you to give feedback and drill down on whatever topic suits your needs.

T's & C's :: For 4hrs - payment of full package fee is due on receipt of invoice/acceptance of these terms. For 10hrs+ packages there can be a split payment structure: 50% of full package fee due on receipt of invoice/acceptance of these terms, with the remaining 50% invoiced half way through the agreed total hours. Full payment is also possible. Cancellation of an appointment less than 24 hours in advance of its scheduled time (unless an emergency), counts as use of the contact hours. You will receive a GST invoice for each payment. Cancellation before the programme of mentoring is scheduled to begin incurs a cancellation fee of \$200.

## Which package is for you?

Based on a review of 10 years of Crowe Creative 1:1 mentoring client interactions, below is a summary of how these packages seem to be working for individual creatives - in general. Of course, each individual selects according to their needs and goals.

- 4hr package Great for super targeted work, or an introduction to working with a professional sounding board. Some artists utilise this package to trial mentoring as a method to develop their work, to consolidate works and preparation for an upcoming exhibition, to prepare proposals, or to have a boost to help them with direction if they're a bit stuck. Some artists like to do a half day 4hr session, others chose to split this into 3 or 4 sessions.
- 10hr package Most artists have the 10hrs run over 10 – 12 months, with targeted goals in both concept/context and professional practice/marketing as a professional creative. Most do a mix of 1hr and 1.5 hr sessions. This is a little bit like the kind of ongoing mentoring you could experience in tertiary education.
- 20hr package The most flexible option. Allows most sessions to be longer than standard 55 mins and creates a slightly more intense investigation in ideas, and in-depth progression of the work. Artists usually choose this package if they have made a choice to invest in research and development of their practice over a specific targeted period of time with the aim of accelerating practice to meet set outcomes. Participants in this package usually spread it over 11-12 months and enjoy the option of the first session at their studio (see T&C's).

If you have any questions, feel free to email or call me!



## A selection of client testimonials

*When it came time to re-evaluating an aspect of my practice Deborah was the first person I thought of for advice - she is encouraging and insightful with practical solutions. Her sense of humour and passionate approach to these sessions made the process a lot of fun!*

**Caryline Boreham, Fine Art Photographer.**

*Deborah's attention to detail, professionalism and reliability are something to be admired, she produced extremely high quality, site-specific work for her exhibition 'Urban Reflections' at Studio One Toi Tū which was very well received by the community. Deborah is always thinking of new and imaginative ways to expand what's possible and can be relied on to deliver exciting work.*

**Siobhan Connelly (she/her), Community Place Manager – Arts, Studio One Toi Tū, Auckland Council**

*The Link Alliance (delivery partner for City Rail Link) engaged Deborah Crowe to produce a large scale, site-specific public artwork on Albert Street, as part of ArtWeek 2020. During this project, Deborah demonstrated her strength as an astute and experienced commercial practitioner, ensuring that all aspects of the project were delivered on time and with ease. I was impressed with Deborah's ability to market and promote her work through her extensive networks and on-site public art tours. A professional, reliable and talented individual to collaborate with. I wish her all the best for future endeavours.*

**Liv Young - Development Response Manager, Link Alliance**

*Spider silk is strong, resilient, and elastic. It not only makes webs, but also armour, bandages, and musical strings. To me, the best creative mentorship is similar. I wanted a mentor who would give honest feedback and help me to understand the disparate threads connecting my art practice, all the while building that delicate gossamer material, trust. In CRIT SKILLS, I found two.*

*Deborah and Emil were generous to a fault, providing insights into my work, exercises for deepening conceptual thinking, ideas for progressing projects, links to other artists and opportunities, and tools earned over decades of teaching and working in the art world. It wasn't all serious – we also shared many laughs. I felt well supported by Deborah and Emil and completed a second CRIT SKILLS. They kept me moving along my art journey during a difficult personal year, which was invaluable.*

**Liana Ashenden, Artist.**

(CRIT SKILLS delivered by Emil McAvoy and Deborah Crowe)